

www.Tamaring.com

*hon-ors*

Anthony and Antoinette Caneris Endowed  
Scholarship proven commitment to  
academic and campus activities  
Drexel Green Grant  
Who's Who Among Students of American  
Universities and Colleges

*flu-ent with*

Illustrator  
InDesign  
Photoshop  
Microsoft Office

*fa-mil-iar with*

CSS/XHTML  
Dreamweaver  
Flash  
SketchUp  
Quark XPress

*skills*

Digital and 35mm Photography  
Public speaking  
Conversational Hebrew

*ex-hi-bi-tions*

Phoenixville Wayfinding Signage  
Drexel University Annex  
Breast Cancer Bricks Auction

# Tamar Ingber

mail@Tamaring.com

513.600.4847

[ ed-u-ca-tion ]

2. Bachelor of Science  
**Drexel University**, Philadelphia; June 2010  
Graphic Design, Concentration in Environmental Graphics  
Pennoni Honors College  
3.67 GPA Academic Dean's List

[ ex-pe-ri-ence ]

3. Freelance Designer  
**Tamaring Design**, Philadelphia; March 2008 to Present  
Created promotional mailers, posters and wall graphics for educational events  
Designed logo and extended wayfinding system for inaugural non-profit 5k walk  
Developed visual theme and proposal layout for public school diversity consortium  
Branded high school urban garden with designed map layout
4. Graphic Designer  
**McCann Erickson**, Tel Aviv; April 2009 to August 2009  
Designed for clients including Honda, Heineken, Cellcom and Tnuva  
Collaborated on rebrand of Koya and six partnering eyeglass lines  
Developed concepts for music festival campaign, annual report and logos  
Created print collateral and advertisements from design briefs
5. Communications Ambassador  
**Drexel University Enrollment Management**, Philadelphia; June 2007 to March 2009  
Managed staff of 150+ volunteers and served as voice of Ambassador program  
Redesigned print and web campaign for membership recruitment  
Wrote business proposal to improve program retention and overall quality  
Implemented interactive programs for current and prospective students  
Selected as speaker for 1000+ admissions open house and event in Sacramento
6. Assistant Creative Director  
**Signature Apparel Group**, New York City; June 2007 to August 2007  
Coordinated presentation of fashion lines including Rocawear and Fetish  
Updated files of sample articles after client meetings and model fittings  
Researched and collected inspiration for boards and maintained reference library

[ af-fil-i-a-tions ]

**American Institute of Graphic Arts**; Member March 2006 to Present  
**Alternative Spring Break**; Leader 2009 and 2010, Member 2007  
**Achayot B'Yichud**; Vice President Jewish Women's Organization, 2009 to 2010

References and portfolio available upon request